

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3.

WFSB Hartford, CT 10/12/12

I, Patricia Sterpu

being/on behalf of: Andrew Roraback

qualified candidate of the Republican

party for the office of: Congress (CT05)

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Start Date	End Date	Time	Length	Number of Spots	Unit Charge
		10/12-10/14/12			

DATE: 10/12/12 CPE ORDER: \$10,350 gross / \$8797.50 net

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Roraback for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna-Elysabeth McGuire

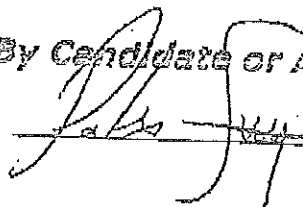
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/19/12

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

William White

Printed Name

POS

Title

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Patricia Sterpu

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

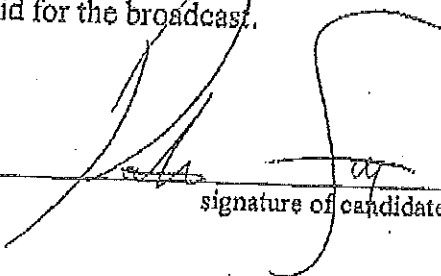
☐ does☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Patricia Sterpu

printed name

9/19/12

date

REP HEADLINE# 6327610

*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

OCT5/12 12.48

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
4	*		1200N-1230P	30		\$750.00	10/12	10/12	1		FRI	1
PROGRAM : NOON NEWS												
CON COM1: NOON NEWS												
5	*		500P-530P	30		\$1,800.00	10/12	10/12	1		FRI	1
PROGRAM : 5PM NEWS												
CON COM1: 5PM NEWS												
6	*		530P-600P	30		\$1,800.00	10/12	10/12	1		FRI	1
PROGRAM : 530PM NEWS												
CON COM1: 530PM NEWS												
7	*		1100P-1135P	30		\$1,900.00	10/12	10/12	1		FRI	1
PROGRAM : 11PM NEWS												
CON COM1: 11PM NEWS												
8	EY		630A-700A	30		\$1,200.00	10/12	10/12	1		FRI	1
PROGRAM : 630AM NEWS												
CON COM1: 630AM NEWS												
OCT/12 10350.00												
											CONTRACT TOTAL	10350.00
											TOTAL SPOTS	9

MARKET TOTALS \$100,921

WFSB 38%

WTNH 30%

WVIT 23%

WTIC 8%

WCTX 1%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RW50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 494593 /		Alt Order # 06327610
Product ANDREW RORABACK CONG		
Contract Dates 10/08/12 - 10/14/12		Estimate #
Advertiser Roraback For Congress		Original Date / Revision 10/05/12 / 10/05/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Women 50+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Jamestown Associates
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFSB	10/12/12	10/12/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$800.00			
N 2	WFSB	10/12/12	10/12/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----2--				2	\$800.00			
N 3	WFSB	10/12/12	10/12/12	9am-10am	9am - 10am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$500.00			
N 4	WFSB	10/12/12	10/12/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$750.00			
N 5	WFSB	10/12/12	10/12/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,800.00			
N 6	WFSB	10/12/12	10/12/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,800.00			
N 7	WFSB	10/12/12	10/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,900.00			
N 8	WFSB	10/12/12	10/12/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$1,200.00			
Totals											9	\$10,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	9	\$10,350.00	\$8,797.50
Totals	9	\$10,350.00	\$8,797.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
494593 /		06327610
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/12 - 10/14/12	ANDREW RORABACK	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Roraback For Congress		10/05/12 / 10/05/12

Signature: _____ Date: _____

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REP HEADLINE# 6327610
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP20/12 11.17
*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			500P-530P	30		\$1,800.00	10/8	10/12	5		M-F	5
PROGRAM : 5PM NEWS												
CON COM1 : 5PM NEWS												
6			530P-600P	30		\$1,800.00	10/8	10/12	5		M-F	5
PROGRAM : 530PM NEWS												
CON COM1 : 530PM NEWS												
7			1100P-1135P	30		\$1,900.00	10/8	10/12	3		M-F	3
PROGRAM : 11PM NEWS												
CON COM1 : 11PM NEWS												
8			630A-700A	30		\$1,200.00	10/8	10/12	1		M-F	1
PROGRAM : 630AM NEWS												
CON COM1 : 630AM NEWS												
OCT/12												38350.00
CONTRACT TOTAL												38350.00
TOTAL SPOTS												33

MARKET TOTALS	\$100,921	WFSB 38%	WTNH 30%	WVIT 23%	WTIC 8%	WCTX 1%	WCCT 0%	WHPX 0%
			CABL 0%					

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RW50+*

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Jamestown Associates
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

Contract / Revision 494593 /		Alt Order # 06327610
Product ANDREW RORABACK CONG		
Contract Dates 10/08/12 - 10/14/12		Estimate #
Advertiser Roraback For Congress		Original Date / Revision 09/20/12 / 09/20/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Women 50+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/08/12	10/12/12	Eyewitness News	5:30a - 6am		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$800.00			
N 2	WFSB	10/08/12	10/12/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				6	\$800.00			
N 3	WFSB	10/08/12	10/12/12	9am-10am	9am - 10am		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$500.00			
N 4	WFSB	10/08/12	10/12/12	Eyewitness News	12pm - 12:30PM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$750.00			
N 5	WFSB	10/08/12	10/12/12	Eyewitness News	5pm - 5:30pm		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,800.00			
N 6	WFSB	10/08/12	10/12/12	Eyewitness News	5:30pm - 6pm		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$1,800.00			
N 7	WFSB	10/08/12	10/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$1,900.00			
N 8	WFSB	10/08/12	10/12/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$1,200.00			
Totals											33	\$38,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/12/12	33	\$38,350.00	\$32,597.50
Totals	33	\$38,350.00	\$32,597.50

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WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
494593 /		06327610
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/12 - 10/14/12	ANDREW RORABACK	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Roraback For Congress		09/20/12 / 09/20/12

Signature: _____ Date: _____

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